



## Sankofa Project

### Heritage workshop in Ghana

#### Detailed programme 2021

**Forestry Commission, Ejisu, Kumasi:** 18th to 20<sup>th</sup> May 2021

**Thematic of the workshop: Integrated management of a heritage site.**

The workshop will be held in Ejisu, close to Besease Asante Traditional Building (ATB) and 3 other sites (Edwinase, Asawasie, Adako Jachie ATBs), to enable a concrete study case, to make an assessment of the actions already undertaken and to jointly run a prospective reflexion on the regulatory principles and frameworks, based on this case study.

Objectives: create a management guideline to be used by the communities and GMMB which will enable:

- Illustration of the stakeholders who need to be involved in the integrated site management and their respective roles;
- Long term management of the site: training, resource generating activities;
- Rapid response scheme in case of emergency (degradation of a building due to climatic phenomenon or human activity).

## Day 1 – Tuesday 18<sup>th</sup> May

*In presence of the French Ambassador to Ghana (or her representative), UNESCO Country Representative, GMMB Ag. Director and representatives from: Manhyia Palace, MP, and representatives of district assemblies.*

**9.00-12.00 pm - Outdoor programme** - Presentation and visit of 3 or 4 site(s) (Besease, Edwenase, Adako Jachie, Asawasie)

This will enable a concrete and practical illustration of the different problems at stake in terms of management. GMMB responsible for site presentation.

***The bus will leave at 8.15 from Forestry Commission, Ejisu***

**12.00-1.30 pm – Lunch** (Forestry Commission)

**1.30-4.30 pm - Indoor programme -Opening session and feedback on the site visit**

### ***Objectives of the session:***

1. Reflect on actions undertaken at local, institutional or legal levels, to ensure conservation, management and valorisation of the site in its territory. What is the result of these actions?
2. Define and assess components of a site and a territory that make its value, linking especially natural, cultural and intangible heritage components.
3. Precise what needs to be protected and what is the scope/perimeter of the project (link between the legal dimension and the project approach)
4. Reflect on how the communities can take ownership of an heritage site from its perceived (and potential) value and history, using comparatives approaches.

<b>1.30 – 3.15 pm</b>	<b>Opening session and Feedback on the site visit Moderator: William Nsuiban Gmayi</b>	
1.30 – 1.40	Welcome address	Manhyia Palace representative, Nana Effah Appenteng, Chief of staff (tbc)
1.40 – 1.45	Opening address	Hon. John Ampontuah Kumah, Member of Parliament for Ejisu constituency
1.45 – 1.50	Opening address	Alexandre Foulon, Head of Cooperation, French Embassy
1.50 – 1.55	Opening address	Ivor Agyeman-Duah, Executive Director, GMMB
1.55 – 2.00	Opening address	Abdourahamane Diallo, UNESCO
2.00 – 2.05	Short on Heritage workshop format	Dr Sonia Couprie, French Embassy
2.00 – 2.10	Experience, challenges and opportunities from a traditional and cultural perspective	Representative of Ejisumanhene tbc
2.10 – 2.20	Experience, challenges and opportunities from a political and urban perspective	Hon. Beatrice Serwaa Derkyi, Municipal Chief executive Ejisu
2.20 – 3.15	Open discussion about the situation of the sites, challenges, and context	all participants

<b>3.15 pm-4.30 pm</b>	<b>Sharing of values as a guiding principle of the project and of the dialogue about a heritage site</b> <b>Moderator William Nsuiban Gmayi</b>	
3.15 – 3.30	Universal outstanding value and local traditional values of the ATBs	Ivor Agyeman-Duah, Executive Director, GMMB
3.30 – 3.45	Heritage values and community attachment: a necessary dialogue	Verane Pagani, Grand Site, Marais de Brouage
3.45 – 4.00	The ATBs traditional and utility values from the local communities' perspectives	Prof. Baffour Agyeman-Duah, John A. Kufuor Foundation
4.00 – 4.30	Discussion and exchanges with the audience	All participants

## Day 2 – Wednesday 19<sup>th</sup> May

### *Objectives of the session:*

1. Explain what entails integrated management in terms of community participation, legislation and institutional roles and responsibilities.
2. Share successful experiences of integrated management of heritage sites in the region, in contexts close to the ATBs and open to other approaches (ex. Grands Sites)
3. Reflect on how this could impact approaches for the management and governance of the ATBs and what would be the ways forward.

<b>9.00 – 12.00 pm</b>	<b>Main issues related to a site and integrated management</b> <b>Moderator: Chris Wetcher</b>	
9.00 – 9.15	Unesco management plan for Ashanti traditional buildings	Abdourahamane Diallo, Country representative, Unesco
9.15 – 9.35	Grand Site approach through a case study: Bibracte-Mont Beuvray	Vincent Guichard, Director Museum and Grand Site de France Bibracte Mont Beuvray, France
9.35 – 10.00	How to involve communities and transmit knowledge? Case study in Burkina Faso	Dr Lassina Simporé, Secretary General, Ministry of Culture, arts and tourism Burkina Faso
10.00 – 10.20	What is the added value of an integrated management plan for this site (ATB)?	Francis Kwarayire, Site Manager, ATBs, GMMB Kumasi
10.20 – 10.40	Community Heritage Management and the Politics of Heritage Management in Ghana	Prof. Kodzo Gavua, Chairman, Heritage Committee
10.30 – 12.00	Discussion and exchanges with the audience	All participants

**12.00-1.30 pm – Lunch**

<b>1.30 – 4.00 pm</b>	<b>Main issues related to all dimensions of management and governance of a heritage site: How do we organize? Who are the stakeholders? Moderator: Carl Ampah</b>	
<b>1.30-2.00 pm</b>	<b>Participative approach and share of responsibilities: what models and what links with the legal framework?</b>	
1.30 – 1.45	Example of a West African site management	Emmanuel Some, Ministry of Culture, arts and tourism, Burkina Faso
1.45- 2.00	Example of a governance model in the French great sites to gather local actors around a project for the territory	Vérane Pagani, Marais de Brouage-Estuaire de la Charente, Arsenal de Rochefort
<b>2.00 – 2.30 pm</b>	<b>What are the challenges met in the management and governance of ATBs?</b>	
2.00 - 2.15	From GMMB Kumasi perspective	Francis Kwarayire, Site Manager, ATBs, GMMB Kumasi
2.15 – 2.30	From the site caretaker or local representative perspective	Nana Asare Bediako, Edwenase family custodian
2.30 – 2.50	What process for a concerted action can Ghana implement to protect, preserve and enhance the heritage site: in the long term and in case of emergency?	Christopher Wetcher, PhD Candidate & Program Officer for Culture at Ghana Commission for UNESCO
2.50 – 4.00	Structured discussion with the communities	All participants

## Day 3 – Thursday 20<sup>th</sup> May

### **Objectives of the session:**

1. Reflect on mediation, public outreach, hosting and enhancing heritage value at the site level
2. Refine strategies to enhance the link with the inhabitants and communities: how to raise awareness on the importance of preserving the value of the site and how to involve them in the territory project?

<b>9.00 – 11.00 am</b>	<b>Develop sustainable tourism in involving local stakeholders: communities, economic actors, etc.</b> <b>Moderator Mrs Abena Fosu Boampong GTA</b>	
9.00 – 9.15	From the management plan to the promotion of tourism in the ATBs; What obstacles and how to overcome them?	Mr Peter King Appiah, Public Relations Officer, Center for National Culture
9.15 – 9.30	Can Awukudae, Akwasidae and other traditional ceremonies and festivals boost tourism in ATBs?	Mr Osei-Bonsu Safo-Kantanka, Asanteman Institute
9.30 – 9.45	Organisation of events linked to the site and its preservation	Vincent Guichard, Museum and Grand Site de France Bibracte Mont Beuvray, Lassina Simpore, Ministry of Culture, Arts and Tourism, Burkina Faso
9.45 – 10.00	Sustainable tourism approach in the Grands Sites de France	Lucile Bordet, Grands Sites de France network
10.00– 11.00	Discussion: how to enhance tourism in the ATBs	All participants
<b>11.00 – 12.00 pm</b>	<b>Conclusions on the workshop: a roadmap for ATBs and cooperation</b>	
	<b>GMMB conclusion remarks</b>	Christopher Wetcher, PhD Candidate & Program Officer for Culture at Ghana Commission for UNESCO <b>Ivor Agyeman-Duah, Executive Director, GMMB</b>

**12.00-1.30 pm - Lunch**

**Sankofa Project**  
**Heritage workshop in Ghana**  
**Restitution session**  
**Accra: Friday 21st May 2021**  
**Detailed programme**



**Thematic of the workshop held in Ejisu, Kumasi 18-20<sup>th</sup> May: Integrated management of a heritage site.**

The workshop was held around a heritage site to enable a concrete case study, to make an assessment of the actions already undertaken and to jointly run a prospective reflexion on the regulatory principles and frameworks, based on this case study. The site is the Asante Traditional Buildings.

This additional session of feedback is organized in Accra for a larger audience including the public institutions and stakeholders that could not be present to the workshop in Kumasi.

**Restitution session in Accra, French Residence**

**Objective of the session:**

1. Taking the recommendations and roadmap to the political level;
2. Confronting ideas for ATBs to sectorial strategies
3. Sharing foreign experience (France, Burkina-Faso)

**8.30 – 10.00 am Main conclusions from groundwork**

Moderator: William Nsuiban Gmayi, GMMB

Introduction: French Ambassador, H.E. Anne Sophie AVÉ

- 9.00 – 9.15: Summary of the workshop and its main conclusions and recommendations, Christopher Wetcher, Ghana Commission for UNESCO and workshop rapporteur
- 9.15 – 9.30: GMMB perspectives on sites integrated management and conservation, Ivor Agyeman-Duah, Ag. Director
- 9.30 – 9.45: UNESCO recommendations, Mr. Abdourahamane Diallo, Country Representative
- 9.45 – 10.00: what can be taken from foreign experiences and spaces for cooperation, Vincent Guichard, Director Museum and Grand Site de France Bibracte Mont Beuvray, France and Lassina Simpore, Secretary General, Ministry of Culture, Arts and tourism Burkina Faso.

**10.00 – 11.00 am Perspectives from the Government of Ghana and reflections of institutions involved in cultural site management and tourism**

- 10.00 - 10.15 Perspectives of the Ministry for Tourism, Arts and Culture (MoTAC), Mr. John Yao AGBEKO, Chief Director
- 10.15 – 10.30 The ATBs as WHS in the “new chapter” for Ghana’s museums and cultural heritage, Nana Oforiatta Ayim, Presidential Committee on museums and cultural heritage
- 10.30 – 10.45 Promoting the ATBs intangible heritage in Ghana, Nana Adwoa Asante, Ghana Folklore Board and/or Mrs Ama Serwah Nerquaye-Tetteh, Ghana Commission for UNESCO
- 10.45 – 11.00 Economical perspectives on tourism around ATBs from Ghana Tourism Authority, Akwasi Agyeman, Ag. CEO, GTA